



CONFERENCE PROGRAM - Gold Coast 2021



FRIDAY		
13 August 2021		
7:30 am – 10:00 am	Registration Open	
8:20am - 8:40am	Welcome - Kristine Charles MC	
8:40am - 10:10am	Advanced Indie Workshop Session 1: Virtual LIVE Facebook, Amazon & BookBub Ads Best Practice for success with Elana Johnson (v)	Workshop 2 – Introduction to Publishing, Agents, Contracts and Pitching your MS with Alex Adsett
10:10am - 10:40am	Morning Tea	
10:40am - 12:10pm	Session 2: Virtual LIVE Making your backlist work for you with Erin Wright (v)	Workshop 2 - continued
12:10pm - 1:10pm	Lunch	
1:10pm - 2:40pm	Session 3: In Person Boost Your Author Brand with Ally Blake	Workshop 2 - continued
2:40 pm – 3:10 pm	Afternoon Tea	
3:10 pm – 4:40 pm	Session 4: Round Tables with Nina Levine, Bronwyn Stuart, Kim Lambert & Kendall Talbot.	Workshop 2 - continued
4:40 – 5.40 pm	'In Conversation' with Kylie Scott	
5:40 – 5:50 pm	Close for the Day	
7:30 pm – 9:30 pm	Yesterday, Today and Tomorrow Cocktail Party – Sponsored by D2D with presentations of First Sale Ribbons	



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SATURDAY, 14 August 2021					
7:30 am - 5:00 pm	Registration Open				
8:15 am - 8:30 am	Official Opening and Welcome to Country by Uncle John Graham - Conference MC - Kristine Charles				
8:30am - 8:45am	Sweet Treats & Spicy Bites Presentation				
8:45 am - 9:20 am	Keynote Address - Alison Stuart				
9:20am - 9:30am	<i>Room Turnaround</i>				
9:30am - 10:30am	1 – Don't Let Social Media Suck the Life out of You with Jacinta Rose	2 - Top Tips for Fixing your Manuscript with Leisl Leighton	3 - The Business of Being an Author - The Hard Bits made Easy with Jodie Spiteri-James from ASA	4 - Undressing Historical Characters 1 - Georgian & Regency with Bronwyn Parry	5 - The Mid-Career Crisis: How to renew and adapt when years down the track writing isn't what you first dreamed with Charlotte Nash
10:30am - 11:00am	Morning Tea				
11:00am - 12:00pm	6 - First Love - Pointers for Writing Teen Passion with Josie Montano	7 - 10 Tips when Submitting to a Publisher with Kimberley Atkins - Hodder & Stoughton (V)	8 - Two Authors and a Mic - Debbie Lee from Ingram Spark (Sponsor) with Keri Arthur and Alicia Leigh	9 - Undressing Historical Characters 2 - Victorian & Edwardian with Bronwyn Parry	5 - continued
12:00pm - 1:00pm	10 - Nip and Tuck your Saggy Middle with AJ Blythe	11 – How to Build Your Author Brand – Sponsor Harlequin with Jo McKay and Jo Munroe	12 - Innovations in Romance with Siobhan Fitzgerald & Carol Battle	13 - First National Arts Protocols with Patricia Adjei from Australia Council for the Arts	5 - continued
1:00pm - 2:00pm	Lunch				
2:00pm - 3:30pm	14 - Whirlwind Romances. How to Turn Your Romantic Novel into a Page Turner with Jan Andrew Henderson	15 - Surprise and Delight Your Readers with Anne Gracie	16 - Newsletters Suck - but they Don't Have To with Megan Mayfair	17 - Writing Transgender Characters with Jake Corvus	18 - The romance of country living... and how to write about it with Maya Linnell
3:30pm - 4:00pm	Afternoon Tea				
4:00pm - 5:00pm	The Future of Romance Industry Professional Panel - Hugh Breakey, Jake Corvus and Kate Cuthbert plus 1 TBA moderated by Renee Dahlia				
5:00pm - 5:30pm					ARRA Signing
5:30pm - 6:30pm					
7:30 pm - 10:30 pm	Gala Awards Dinner – Hosted by Amy Andrews				
10:30 pm - 12:00am	After party				



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SUNDAY, 15 August 2021					
8:15am - 8:30am	Welcome - MC Kristine Charles				
8:30am - 9:00am	AGM				
9:00am - 9:20am	30 Years of Legends - Tribute				
9:20am - 9:30am	<i>Room Turnaround</i>				
9:30am - 10:30am	19 - Dual Timelines with Christine Wells	20 - Using Anthologies to Raise your Aspiring Author Profile Panel with Ava January, Nancy Cunningham & Sarah Fiddelaers	21 – Indie Author Blueprint - Sponsor’s Workshop - Draft 2 Digital (v)	22 – The Mother of Reinvention with Maisey Yates	23 - Supercharge your Scenes with Rachel Bailey
10:30am - 11:00am	Morning Tea				
11:00am - 12:30pm	24 – Raising the Stakes with Angela Ackerman (v)	25 - So You Want To Write an Indigenous Character with James Saunders and Rhianna Patrick	26 - How to Write Book Blurbs that Sell with Belinda Williams	27 - Retellings of Fairy Tales in Romance Panel with Renee Geelen & Philippa Borland	23 - continued
12:30pm - 1:50pm	Lunch				
1:15pm - 2:45pm	28 - Pain-Free Plotting with Paula Roe	29 - Your All Important Opening Pages with Barbara Hannay	30 – Tools of the Trade - Sponsor’s Workshop - Draft2Digital (v)	31 - Rejections, Bad Reviews and Mean People with Linda Mercury (v)	32 - Writing Love Scenes that Work with Kandy Shepherd and Cathleen Ross
2:45 - 3:15pm	Afternoon Tea				
3:15pm - 3:30pm	Launch of 2022 - Perth Conference				
3:30pm - 3:45pm	Raffles Drawn				
3:45pm - 4:30pm	Closing Keynote Address – Trish Morey				
4:30pm	Close of Conference				

*Please note the program is subject to minor change. (v) indicates Virtual presentation